

# PRESS RELEASE

## *For Immediate Release*



Contact: Lee Allum  
Vice President Marketing  
(T): 888.8.NOBLE.8 (888.866.2538)  
404.851.1331 x.538  
(E): lallum@noblesys.com

4151 Ashford-Dunwoody Rd., Suite 550  
Atlanta, GA 30319  
(t): 888.866.2538  
(t): 404.851.1331  
(f): 404.851.1421  
www.noblesys.com

### **Noble Systems Supports the American Teleservices Association as a 'Gold' Sponsor for the ATA 2006 Convention and Expo**

*Leading contact center technology provider to host the 'Cyber Café' at the ATA's national event*

**Atlanta, GA – September 13, 2006:** Noble Systems Corporation, a global leader in contact center technology solutions, is a 'Gold' Sponsor for the American Teleservices Association's 2006 Convention and Expo. This is the fifth consecutive year in which Noble Systems has sponsored the ATA's national conference.

Noble Systems is proud to continue its support of the teleservices industry as a sponsor of the ATA's 2006 Convention and Exposition. At the expo, Noble Systems will feature its unified contact center platform for managing inbound and outbound communications. In addition to sponsoring the event, Noble Systems will host the popular *Cyber Cafe*. Noble Systems is a strong supporter of the American Teleservices Association, working with the ATA on both the national and local levels.

James K. Noble, Jr., President and CEO of Noble Systems, said, "We value our relationship with the ATA highly, and have great respect for the work the association does to promote the teleservices industry. The ATA is the premier association for the contact center industry, committed to representing its members' business interests while providing continuing professional education services. We are honored to have the opportunity to return as a sponsor the 2006 annual event."

The ATA 2006 event takes place October 8 – 11 in Orlando, FL. This year's convention "ICE: Maximizing the Ideal Customer Experience" is designed to give attendees a better understanding of how to attract, retain and grow profitable relationships through better customer experiences. The conference will also include multiple opportunities for some of the best networking available, meeting with the experts, buyers and sellers, one on one, through formal and informal settings.

*...continued...*

# **PRESS RELEASE**

## ***For Immediate Release***

---



### **About Noble Systems**

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Tens of thousands of agents at hundreds of client installations worldwide conduct business using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble solution includes advanced ACD and predictive dialing; unified contact processing for voice, email, and web; and integrated IVR, digital recording, messaging, quality control/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, NSC is a part of the world's largest teleservices organization, with operations in over 30 countries. For more information on this item or the company, contact Lee Allum at 1.888.8NOBLE.8x538 (lallum@noblesys.com), or visit Noble Systems online at [www.noblesys.com](http://www.noblesys.com).

Noble, Noble Suite, Noble Systems, and the N-logo are trademarks of Noble Systems Corporation.

###