

PRESS RELEASE

For Immediate Release



UNITED KINGDOM
Noble Amcat EMEA
Sian Ciabattoni, Marketing Director EMEA
(t): +44 (0) 161 772 7100 | (e): sciabattoni@noblesys.com
(w): www.nobleamcat.co.uk

UNITED STATES
Noble Systems Corporation
Lee Allum, VP Marketing
(t): 404.851.1331 | (e): lallum@noblesys.com
(w): www.noblesys.com

Noble Amcat™ Strengthens European Team with New Financial Controller

Manchester (UK) 26 June 2008 - Noble Amcat, a global leader in innovative contact centre technology solutions, today announced the appointment of Tim Hallam as Financial Controller EMEA.

In his new role, Hallam is responsible for the financial management of Noble Amcat covering Europe, Middle East and Africa. Immediately prior to joining Noble Amcat, Hallam spent 7 years as Group Financial Controller for 4imprint Group with responsibility for the financial controls and efficiency of business both in Europe and the US, having started his career in the Audit and Business Assurance Department of Arthur Andersen in 1996. He is a fellow of ACCA (the Association of Chartered Certified Accountants).

“The expanding footprint of Noble Amcat with increasing growth in EMEA demands a dedicated and experienced financial professional,” said Colin Chave, Noble Amcat General Manager EMEA. “I am delighted that Tim is joining us, as his skills and experience in Financial Management compliments our commitment to providing solid financial reporting and a reliable operations structure to support our loyal install base”. Chave adds, “As Noble Amcat operates from a number of offices throughout EMEA, Tim will help to streamline our business processes and dramatically improve our efficiency.”

Since Noble and Amcat joined forces in December 2007, the Company has gone from strength to strength. As a combined entity, Noble Amcat offers a highly scalable and flexible solution with an open architecture that ensures its clients and partners benefit from the best fit solution at the most competitive price.

About Noble Amcat

Noble Amcat is a global leader in contact centre technology solutions, providing innovative products since 1989. Tens of thousands of agents at 1000's of client installations worldwide conduct business using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble® Solution includes advanced ACD and predictive dialling; unified contact processing for voice, email, and web; and integrated IVR, digital recording, messaging, quality control/monitoring systems, scripting, and real-time reporting and management tools. Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information on this item or the company, contact us at +44 (0)161 772 7100 or visit Noble Amcat online at www.nobleamcat.co.uk.

Noble, Noble Suite, Noble Systems, the N-logo, and Amcat are trademarks of Noble Systems Corporation.

###