

PRESS RELEASE

For Immediate Release



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Noble® Messenger Improves Outbound Broadcast Messaging to Help Companies Save Time and Money

Global leader in contact center technology offers agent-less system for timely customer contacts

Atlanta, GA – January 22, 2008: Noble Systems Corporation, a global leader in innovative contact center technology solutions, introduces **Noble® Messenger**, a powerful integrated solution for broadcast messaging. Noble Messenger helps companies manage outbound customer communications while making the most of its agent resources to save time and reduce costs.

Noble Messenger allows companies to send information to their customers quickly, without taking agent resources away from other services. Special offers, service reminders, welcome messages, renewal notices, collection calls, and time-sensitive announcements can be handled in-house through **Messenger's** automated 'agent-less' outbound messaging system, so agents can focus on other activities. **Messenger** offers a truly integrated broadcast messaging platform, combining blended contacts with IVR and TTS, for total control of messaging programs. The customer can respond with the ability to confirm appointments, place orders, receive notifications, pay bills, or even speak with a live agent. Companies can manage their programs and messages with ease and save money, and eliminate the need for a third-party service.

"**Noble Messenger** allows us to set up our own messaging programs, so that we were able to replace our outside service. We have much more control over our activities now, and we are saving money. The monthly cost of our old out-sourced broadcasting service alone was almost as much as the monthly cost to run our entire Noble platform," observes Noble Systems' client Garry Isham, President of Edward Sloan and Associates, Inc., a Texas-based collection agency servicing medical and utility accounts.

James K. Noble, Jr., President & CEO of Noble Systems, says, "**Noble Messenger** is designed to make it easy to quickly create outbound broadcast messaging programs via our user-friendly toolset, giving them complete control of their automated messaging programs, rather than relying on outside providers. As a part of our complete **Noble® Solution** for contact center management, this 'agent-less' platform helps our users save resources and improve efficiency."

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About Noble Systems®

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Tens of thousands of agents at 1,000+ client installations worldwide conduct business using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble® Solution includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesys.com.

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