

## FOR IMMEDIATE RELEASE

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### **Noble Systems Supports the American Teleservices Association as an Event Sponsor for the ATA 2008 Convention and Expo**

*Leading contact center technology provider returns as a 7-time sponsor of the national event*

**Atlanta, GA – September 24, 2008:** Noble Systems Corporation, a global leader in contact center technology solutions, is helping to sponsor the American Teleservices Association's 2008 Convention and Expo. Noble Systems is proud to continue its support of the teleservices industry as a sponsor of the ATA's 2008 Conference. This is the seventh consecutive year in which Noble Systems has participated as a sponsor of the ATA's national event.

The ATA 2008 event takes place October 5 – 8 in San Antonio, Texas. As an Event Sponsor, Noble Systems will support the convention through participation in conference sessions and in the exhibit hall. At the Expo, Noble Systems will feature its unified contact center platform for managing inbound and outbound communications. Noble Systems will again be hosting the conference's popular *Cyber Café*, providing convention attendees a place to meet, relax, and check email. In addition, John Simpson, CIO, will be presenting "Security and Compliance for the Contact Center" on Monday, October 6.

James K. Noble, Jr., President and CEO of Noble Systems, said, "Noble Systems value its relationship with the ATA highly, working with the group on both the national and local levels. We have great respect for the work the association does to promote the teleservices industry and we are honored to have the opportunity to return as a Sponsor for the 2008 annual event."

#### **About Noble Systems**

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 2,000+ client installations worldwide conduct business using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble<sup>®</sup> Solution includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.866.2538 x538 (lallum@noblesys.com) or visit [www.noblesys.com](http://www.noblesys.com). Noble, Noble Suite, Noble Systems, and the N-logo are trademarks of Noble Systems Corporation.

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