

PRESS RELEASE

For Immediate Release



Contact: Lee Allum, VP Marketing
(t): 888.8.NOBLE.8 (888.866.2538)
404.851.1331 x. 538
(e): lallum@noblesys.com

4151 Ashford-Dunwoody Rd | Atlanta, GA 30319
(t): 404.851.1331 | (f): 404.851.1421 | www.noblesys.com

Penncro Associates Receives ‘Technology Innovator Award’ for Contact Center Technology from Noble Systems

Leading collection agency recognized for innovations in collections technology

Atlanta, GA – June 4, 2008: Noble Systems Corporation, a global leader in contact center technology solutions, recently presented the ‘Technology Innovator Award’ to Penncro Associates. The award was announced at the SNUG 2008 Conference – a gathering of the Select Noble Users Group – held last month in Atlanta, Georgia.

The ‘Technology Innovator Award’ recognizes Penncro Associates for its innovative use of contact center technology to improve its contact center activities. Penncro was one of the first Noble collections users to adopt digital recording. A few years ago, the group upgraded to Noble’s high-density telephony platform. More recently, Penncro added Noble Composer and Noble Mimic to help them achieve their goal of reduced agent handle time by streamlining the agent function and providing integrated access to customer information to make agent work easier.

The Select Noble Users Group is designed to enhance the client’s investment in the Noble contact center management solution. SNUG membership brings a variety of benefits to its members, including programs and events focused on building the relationship between Noble Systems and its clients.

“Noble Systems supports Penncro Associates, Inc. with strong, pre and post sales initiatives in a consultative environment and invests time to learn about our business to bring forward innovative solutions. Penncro Associates values Noble Systems as a long-term partner. The Noble platform enables us to provide flexible options and advanced technology to tailor solutions that fit each of our clients’ unique goals, market strategy and budget,” commentsCarolynn Horrell-Chamoun, Chief Information Officer at Penncro Associates. “We are vested in our partnership and look forward to leveraging Noble’s solutions to enrich and optimize our business processes.”

“Penncro is a long-time user of the Noble Solution, and over the years has been one of the first users to adopt many of our new technologies,” comments Chris Hodges, Senior Vice President of Sales & Marketing at Noble Systems. “We are excited to see the success which Penncro has had utilizing Noble’s collection tools to improve the performance and efficiency of their organization.”

... Continued ...

PRESS RELEASE

For Immediate Release



About Penncro

Penncro Associates, Inc. is one of the largest and most diversified outsource providers in the Accounts Receivable and Collections Industry. Penncro's Southampton, PA office serves as corporate headquarters and is home to Penncro's Executive Management Team, as well as Penncro's Risk Management, Compliance/Quality/Training, Business Development and Information Technology Solutions departments. The Penncro Team is innovative at engineering effective solutions, optimizing the balance between risk and return and maintaining the highest levels of integrity which comes from over 25 years of accounts receivables and collections experience. Client goals become Penncro's objectives, constantly raising the bar while meeting their clients' strategic needs. For more information please contact John Griffin at 1.800.284.5232, extension 2208 (jgriffin@penncro.com) or visit www.penncro.com.

About Noble Systems®

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Tens of thousands of agents at 1,000+ client installations worldwide conduct business using the award-winning Noble® platforms for inbound/outbound/blended communications. The scalable, integrated Noble solution includes advanced ACD and predictive dialing; unified contact processing for voice, email, and web; and integrated IVR, digital recording, messaging, quality control/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble was the first vendor to offer an open, scalable, fully-distributed platform. For more information on this item or the company, contact Lee Allum at 1.888.866.2538 x538 (lallum@noblesys.com), or visit www.noblesys.com.

Noble, Noble Suite, Noble Systems, and the N-logo are trademarks of Noble Systems Corporation.

###