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Noble Systems Expands with its Acquisition of Liberation Product Line from TDI (TeleDirect International Inc)

Atlanta, GA – November 5, 2009: **Noble Systems Corporation**, a global leader in innovative contact center technology solutions, announces the acquisition of the Liberation® unified communications platform, related client-base, and all related intellectual property, including the TDI/TeleDirect brand from TDI (formerly TeleDirect International, Inc.). This acquisition provides TDI/TeleDirect Liberation users with expanded solutions and services that will help them continue to increase revenues, reduce operating costs, and enhance the customer experience.

Noble Systems and TDI/TeleDirect both have long histories of providing productivity-enhancing and cost-saving solutions to the contact center marketplace. The acquisition is an opportunity for Noble Systems to further continue to broaden its scope of services and influence within the industry. TDI/TeleDirect has built a brand that is well known within the Cable, Resort and Newspaper industries. This transaction solidifies Noble Systems as the leading provider of call center solutions in these key core markets.

With the acquisition, Noble Systems will bring on board key staff from TDI/TeleDirect's development and service delivery teams, while taking advantage of organizational efficiencies. TDI/TeleDirect Liberation customers will continue to receive the same high levels of service, support, and upgrades, and have access to the full line of Noble® contact center technology products. In addition, Noble will keep an office in the greater Phoenix, Arizona area.

James K. Noble, Jr., President & CEO of Noble Systems, said, "Along with the recent acquisition of TouchStar, the acquisition of the TDI/TeleDirect Liberation family of users allows Noble Systems to continue to extend our footprint into core markets. We are excited to bring the Noble hallmark of quality and service to TDI/TeleDirect's Liberation customer base. In the near term, we are focused on working with our clients from both companies to answer their questions about the transition. In the long term, we will continue to build value and performance in our contact center technology solutions so that, regardless of their platform, all Noble Systems clients will have path for growth, with the stability, flexibility, and feature-set of Tier I solutions to maximize their return on investment."

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TDI will be renamed dvsAnalytics, Inc. and will continue to develop, support, and enhance Encore™, its comprehensive recording and performance management solution, which is not included in the transaction with Noble Systems.

The terms of the transaction were not disclosed.

About Noble Systems

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble Solution includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8. www.noblesys.com

About TDI (formerly TeleDirect International, Inc)

TDI is the developer of Liberation$^®$ and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends.

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