

PRESS RELEASE

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Noble Systems Responds to Proposed Limitations on Financial Service Provider Access to Mobile Phones

Contact center technology leader registers opposition to measure that would prevent use of auto-dialers, pre-recorded messages to reach consumer wireless numbers

Atlanta, GA – June 8, 2010: Noble Systems Corporation, a global leader in contact center technology solutions, today responded to a proposed amendment to the Telephone Consumer Protection Act implementation rules that would restrict the use of auto-dialers and pre-recorded messages to reach consumers on wireless numbers. First announced on March 22, the rule would severely restrict the communication between credit grantors and consumers who rely on mobile phones as their primary means of communication.

“We serve hundreds of financial services companies who use this technology in a responsible manner to communicate with their customers and provide outstanding service,” said James K. Noble, Jr., President and CEO of Noble Systems. “The proposed rule would create significant costs, slow the delivery of services, and negatively impact their ability to conduct business.”

Noble Systems filed a letter of opposition to the proposed rule with the Federal Communications Commission and is participating with ACA International to oppose the measure.

About Noble Systems®

Noble Systems Corporation is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesys.com.