

PRESS RELEASE

For Immediate Release



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Noble Systems is the Preferred Provider for 6 of the Top 10 U.S. Cable Companies

Noble solutions play critical role for cable providers with combined subscriber base of more than 40 million Americans

ATLANTA, Ga. – May 20, 2010: Noble Systems Corporation, a global leader in innovative contact center technology solutions, today announced that it is currently serving more than half of the top 10 North American cable providers as identified by overall subscriber numbers. According to National Cable & Telecommunications Association statistics, Noble Systems is a trusted partner to six of the ten largest cable providers in the country.

“Noble Systems’ flexible, cost-effective solutions meet and exceed the rigorous demands of national cable programming distributors,” says Chris Hodges, Senior Vice-President of Sales for Noble Systems. “In a competitive market driven by customer relationship management, Noble is proud to serve local, regional and national cable providers across the country.”

With total 2009 revenues at an estimated \$89 billion, the cable industry remains one of the fastest-growing and most profitable sectors in the U.S. economy. More than 62 million American homes are currently subscribed to cable video service through one of 1,179 registered cable operating companies. Noble supplies its cable partners with inbound routing and outbound dialing solutions, desktop management tools, digital recording, award-winning workforce management capabilities, and more. Noble’s cable partners rely on its products and services in 22 states, a geographic range that includes 14 of the top 20 U.S. media markets.

About Noble Systems

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at more than 4,000 client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, call 1.888.8NOBLE8 or visit us on the web at www.noblesys.com.

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