

PRESS RELEASE

For Immediate Release



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Noble Systems on Track to Double Revenue in Five-Year Span *Contact center solution provider's growth driven by innovation, acquisitions*

Atlanta, GA – February 4, 2010: Noble Systems Corporation, a global leader in innovative contact center technology solutions, today announced a projected 2010 revenue total marking a 100 percent increase over 2006 levels. The landmark five-year period points to the company's continued financial stability and expanding market position.

"Our success in recent years has paced the industry and positioned Noble as a true market leader," says Chris Hodges, Senior Vice-President of Sales and Marketing at Noble Systems. "Noble's focus on customer-specific solutions has earned long-term relationships with SMB and enterprise customers. At the same time, our investment in technological innovation such as SIPhony, Noble's newest generation SIP platform, has acted as a catalyst for growth."

The announcement comes at a time when analysts and experts look to the contact center industry as a bright spot in an otherwise gloomy economic landscape. Analyst firm Frost & Sullivan says United States contact center revenue could exceed \$29 billion by 2014 while the United States Bureau of Labor Statistics forecasts the customer service representative sector will account for the third-highest number of jobs in the country by 2018.

While the revenue statistic reflects Noble's robust financial growth, the company has also recorded significant gains in market share through organic expansion and the recent acquisition of assets and intellectual property from former competitors Touchstar and TDI/Teledirect.

About Noble Systems

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated *Noble Solution* includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesys.com.

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