

PRESS RELEASE

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Noble Systems Unveils Product Roadmaps, Planned Upgrades, Mobile Applications and More at 2010 Select Noble Users Group Conference *Contact center technology leader hosts clients, partners, resellers and industry experts*

ATLANTA, Ga. – May 11, 2010: Noble Systems Corporation, a global leader in innovative contact center technology solutions, hosted its 9th annual Select Noble Users Group (SNUG) conference last month under the theme “Innovate and Accelerate”. Designed to inform attendees about contact center best practices and the latest product offerings from Noble, the spring event focused on the company’s North American market and included guests from 100+ companies based in the U.S. and Canada.

“In many ways, this year’s SNUG was a clear indication that the economy is recovering and the contact center industry is gearing up to meet increased demand,” said James K. Noble, Jr., President and CEO of Noble Systems. “That growth presents an exciting challenge for us as we roll out new products, expand our sales and support staff and continue innovating to stay ahead of the curve.”

Conference highlights included an on-stage demo of Noble System’s mobile application for the Apple iPad, a tool expected to become available to customers later this year. Attendees also discussed the web version of Noble Composer agent desktop, new features for Noble Maestro management tools and best practices for the Noble Workforce Management suite.

During his keynote remarks, Noble also reported on the company’s achievements of the past year, noting that Noble Systems grew its support customer base by more than 80 percent and expanded its workforce by 60 percent. It also grew through the acquisitions of former competitors TouchStar and TDI/Teledirect, bolstering its market share in selected industries while enhancing its overall suite of services.

About Noble Systems

Noble Systems Corporation is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at more than 4,000 client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble Solution includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, call 1.888.8NOBLE8 or visit us on the web at www.noblesys.com.

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