

PRESS RELEASE

For Immediate Release



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Noble Systems' Global Revenue Grows by 36 percent in 2010

Contact center solution provider's bottom line fueled by domestic and international expansion in financial services, hospitality, accounts recovery and more

Atlanta, GA – February 22, 2011: Noble Systems Corporation, a global leader in innovative contact center technology solutions, today announced a 36 percent rise in total revenue from fiscal year 2009 to 2010. The company also expanded its global workforce by more than 50 percent to meet new management, support and product innovation goals.

“Noble Systems has emerged as a true worldwide competitor for large-scale contact center communications environments,” said James K. Noble, President and CEO of Noble Systems. “While our outbound solution remains second-to-none, the global enterprise market has taken notice of our broad suite of services and that recognition is reflected in our revenue and employee growth.”

Noble System's continued growth can be traced to new or expanded client relationships, including a multinational corporation ranked in the top five of the Fortune 500 list, the largest provider of private student loans in America, and a global hospitality technology provider serving more than 1,400 hotels in 65 countries. The company's global footprint expanded through new business in Australia, Brazil, India, South Africa, the United Kingdom and more. Noble Systems also continued to innovate in 2010, offering significant upgrades to flagship offerings including Maestro, Composer Web Agent and WFM, and introducing Noble Harmony and web-based contact center management and tracking software.

About Noble Systems

Noble Systems Corporation is a global leader in contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesys.com.

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