

PRESS RELEASE

For Immediate Release



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Noble Hosted Receives “2011 IP Contact Center Technology Pioneer” Award from Customer Inter@ction Solutions Magazine®

Noble Systems’ Cloud Technologies are Recognized for Outstanding Contact Center Innovations

Atlanta, GA – July 26, 2011: Noble Systems Corporation, a global leader in unified contact center technology solutions, has received a “2011 IP Contact Center Technology Pioneer Award” from Technology Marketing Corporation’s (TMC®) *Customer Interaction Solutions*® magazine for Noble® Enterprise Hosted. Noble Enterprise Hosted offers an alternative to traditional premise-based systems, delivering a complete contact center technology solution with all of the advantages of a cloud-based CaaS (communications as a service) infrastructure. *Customer Interaction Solutions* has been the leading publication in the CRM, call center and teleservices industries since 1982™.



"With Noble Enterprise Hosted, we invested the time and resources to create a true enterprise CaaS alternative, rather than a system that is limited in functionality," said James K Noble, Jr, President and CEO of Noble Systems. "Noble Enterprise Hosted offers companies advantages in scalability, business continuity and cost-of-entry, with a clear migration to a premise-based solution as their needs evolve. We are excited to have this technology recognized by *Customer Interaction Solutions* and TMC."

The 2011 IP Contact Center Technology Pioneer Award awards companies that have produced an innovative, successful IP contact center product or service. Winners of the IP Contact Center Technology Pioneer Award are highlighted in the July 2011 issue of [Customer Interaction Solutions](http://www.tmcnet.com) magazine. For more information please visit www.tmcnet.com.

"Technology is the key to the success of any call center. This award program acknowledges the achievers in the advancement of call center technology and distinguishes the best in the IP contact center technology," said Rich Tehrani, CEO, TMC. "TMC is pleased to honor Noble Systems with an IP Contact Center Technology Pioneer Award for bringing superior, groundbreaking technologies to market while providing high quality and advanced applications."

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About Customer Interaction Solutions and TMC®

Since 1982, [Customer Interaction Solutions](#) (CIS) magazine has been the voice of the call/contact center, CRM and teleservices industries. CIS magazine has helped the industry germinate, grow, mature and prosper, and has served as the leading publication in helping these industries that have had such a positive impact on the world economy to continue to thrive. Through a combination of outstanding and cutting-edge original editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology through our highly valued awards, Customer Interaction Solutions strives to continue to be the publication that holds the quality bar high for the industry. Please visit www.cismag.com.

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes Customer Interaction Solutions, *INTERNET TELEPHONY*, *Unified Communications*, *NGN* and *InfoTECH Spotlight* magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of ITEXPO, the world's largest and best-attended IP Communications event, as well as multiple other industry events (visit [TMC Events](#) for a complete listing and further information). For more information, contact Jan Pierret at 203.852.6800 x228.

About Noble Systems

Noble Systems Corporation (NSC) is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound, outbound and blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesystems.com.

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