

PRESS RELEASE

For Immediate Release



Contact: Lee Allum
Vice President Marketing
(T): 888.8.NOBLE.8 (888.866.2538)
404.851.1331 x.538
(E): lallum@noblesys.com

4151 Ashford-Dunwoody Rd | Atlanta, GA 30319
(t): 404.851.1331 | (f): 404.851.1421 | www.noblesys.com

Noble Systems Introduces Hosted Enterprise Solution

Unified contact center solutions provider unveils Noble Enterprise Hosted, a CaaS offering with all the feature functionality of Noble Systems' award-winning premise-based platform

Atlanta, GA – April 26, 2011: Noble Systems Corporation, a global leader in unified contact center technology solutions, today announced the availability of **Noble Enterprise Hosted**, a complete contact center technology solution with all of the advantages of a cloud-based Communication-as-a-Service (CaaS) infrastructure. The launch marks the first fully hosted offering for Noble Systems and opens groundbreaking opportunities in hybrid premise/hosted solutions for Noble Systems clients.

"As the hosted services market has matured, the need for a true enterprise alternative became more and more apparent," said James K Noble, Jr, President and CEO of Noble Systems. "Rather than rush a compromised version to market, we invested the time and resources to create a complete contact center solution. And as a result, we've given our clients unprecedented hybrid options and a clear path for migration to a premise-based solution as their needs evolve."

With all of the power and performance of the award-winning Noble Enterprise Solution in a unified platform, Noble Enterprise Hosted offers a seamless alternative to the premise-based solution with advantages in scalability, business continuity and cost-of-entry. But unlike competing CaaS solutions, Noble Systems offers options: a quick, cost-effective path to a premise-based platform or the creation of a unified hosted/premise hybrid that looks and feels identical on agent and management screens.

To learn more about Noble's Hosted solution, [download the "Development of the Hosted Contact Center Market" white paper](#) from Noble Systems or visit noblesys.com.

About Noble Systems

Noble Systems Corporation is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated Noble Solution includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit noblesys.com.

Noble, Noble Suite, Noble Systems, and the N-logo are trademarks of Noble Systems Corporation.

###