

# PRESS RELEASE

## For Immediate Release



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## Noble Systems Launches Noble Messenger EC

*Unified contact center solutions provider offers flexible, on-demand line capacity expansion*

**Atlanta, GA – March 16, 2011: Noble Systems Corporation**, a global leader in unified contact center technology solutions, today announced the availability of Noble Messenger EC, a flexible, on-demand line capacity expansion offering for broadcast messaging that includes all the functionality of existing Noble Systems platforms without third party integration, professional service setup or any additional equipment. The cloud-based offering utilizes existing infrastructure to seamlessly expand and contract available lines based on client needs.

"Noble Messenger EC offers an unprecedented level of flexibility and control for contact center managers," James K Noble, Jr, President and CEO of Noble Systems, states. "Message blasting can be custom-designed to meet true business needs, not the arbitrary limitations of existing infrastructure. Best of all, it features the same award-winning reporting and functionality already in use in the Noble Solution."

Existing Noble clients can now access virtually unlimited burstable line capacity for outbound messaging applications, immediately accessible through their existing system and software with no added cost except a small per-minute charge. No additional on-site hardware or software is required. Moreover, existing Noble Systems clients can save an estimated 50 percent when compared to outsourcing message delivery while gaining better security, more immediate results and unified reporting. The offering supports all recent versions of Noble Maestro. For a limited time, clients can take advantage of this new service without requiring a minimum commitment or term contract.

### About Noble Systems

Noble Systems Corporation is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platforms for inbound/outbound/blended communications. The scalable, integrated Noble solutions includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit [noblesys.com](http://noblesys.com).

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