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### Noble® Maestro Receives “Communications Solutions Product of the Year Award” for 2010 from TMC

*Noble Systems is Honored for Outstanding Innovations in Contact Center Technology*

Atlanta, GA – July 14, 2011: Noble Systems Corporation, a global leader in unified contact center technology solutions, has received a “2010 Communications Solutions Product of the Year Award” from TMC® (Technology Marketing Corporation) for Noble® Maestro v5.

Noble Maestro makes it easy for managers to run their contact centers more productively and efficiently. Maestro's intuitive manager portal is a single-entry point for managers to manage campaigns, maintain data, assign contact strategies, set up agents, schedule activities, and control activity flows. Rich reporting gives real-time KPIs that allow managers to make informed decisions and optimize operations. Noble Maestro 5 delivers expanded features for more effective control of contact center programs and resources with real-time agent and campaign management tools, enhanced viewing activities, and state-of-the-art reporting capabilities. [Learn more about Noble Maestro.](#)



“Noble Systems was granted a 2010 Product of the Year Award for creating exceptional advancements in voice communications. Noble Maestro has shown benefits for its customers and provides ROI for the companies that use it,” said Rich Tehrani, CEO, TMC. “Congratulations to the entire team at Noble Systems. I look forward to more innovative solutions from them in the coming year.” The 2010 Communications Solutions Product of the Year Award winners are published on the [INTERNET TELEPHONY](#) and [Customer Interaction Solutions](#) websites.

Chris Hodges, Senior Vice President Sales & Marketing Noble Systems, says, “Noble Maestro is a central component of our contact center solution. It offers our clients a dependable resource that improves agent efficiency and streamlines management functions in a future-proof platform. We are excited to have this technology recognized by TMC and look forward to continuing our development of innovative solutions for managing customer contacts.”

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### **About TMC**

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes Customer Interaction Solutions, *INTERNET TELEPHONY*, *Unified Communications*, *NGN* and *InfoTECH Spotlight* magazines. [TMCnet.com](http://TMCnet.com), which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of ITEXPO, the world's largest and best-attended IP Communications event, as well as multiple other industry events (visit [TMC Events](#) for a complete listing and further information). For more information, contact Jan Pierret at 203.852.6800 x228.

### **About Noble Systems**

Noble Systems Corporation (NSC) is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platforms for inbound, outbound, and blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit [noblesystems.com](http://noblesystems.com).

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