

PRESS RELEASE

For Immediate Release



US : Lee Allum, Vice President Marketing
(T): (01) 404.851.1331 x.538 | (E): lallum@noblesys.com
Brasil: Paul Bullett, VP CALA
(T): (01) 404.851.1331 x351 | (E): pbullett@noblesys.com

Noble Systems Names Mavex Informática, Ltda. Authorized Reseller for Sales and Support in Brazil

Global contact center solutions provider responds to increased demand with channel partner model for fast-growing Brazilian market

Atlanta, GA – August 22, 2011: Noble Systems Corporation, a global leader in unified contact center technology solutions, today announced that Mavex Informática, Ltda. will serve as an authorized reseller of Noble Systems solutions throughout Brazil. The agreement comes in response to increased demand for contact center technology and expertise in one of the world's fastest-growing economies. Mavex Informática is led by Eduardo Santos, a 22-year veteran of Noble Systems with extensive experience in Brazil.

"Our agreement with Mavex reflects our strong position in Brazil and the need to prepare for even more growth," said James K Noble, Jr, President and CEO of Noble Systems. "We look forward to working with Eduardo and his team to supply contact center managers across the country with our suite of premise-based and hosted solutions."

"Noble Systems combines an unsurpassed suite of contact center solutions with a real understanding of business needs here in Brazil," said Eduardo Santos of Mavex Informática. "We're proud to represent the Noble Systems brand and provide seamless service to current and future clients."

About Noble Systems

Noble Systems Corporation is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platform for inbound, outbound and blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesystems.com.

Noble, Noble Suite, Noble Systems, and the N-logo are trademarks of Noble Systems Corporation.

###