

PRESS RELEASE

For Immediate Release



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Noble Systems' CEO Appears with FCC Chairman to Recognize Job Creation in Contact Center Industry

James K. Noble and other industry executives gather at jobs4america Coalition launch event and announce plans to hire 100,000 workers in customer contact sector

Atlanta, GA – August 8, 2011: Noble Systems Corporation President and CEO James K. Noble joined Federal Communications Commission (FCC) Chairman Julius Genachowski and other industry leaders last week to launch the jobs4america Coalition, a broad-based group of companies and organizations dedicated to creating opportunities for retraining and expanding contact center job growth in America. The group met on August 4 at the Jeffersonville, Indiana site where Accent Marketing Services, international provider of integrated marketing solutions, is building a new contact center facility and plans to add an estimated 175 employees. Noble Systems is a global leader in unified contact center technology solutions.

“Noble Systems is proud to serve hundreds of American contact center firms that are hiring workers, expanding facilities, and investing in our economy,” said Jim Noble. “We thank Chairman Genachowski for his leadership and appreciate his recognition of our industry.”

Noble was joined at the event by jobs4america Coalition Executive Director Jim Kohlenberger, American Teleservices Association Interim President Robert Kobek and ACCENT Marketing Services CEO Tim Searcy. In public remarks, Chairman Genachowski announced that companies participating in the coalition are planning to hire 100,000 new employees in the U.S. over the next two years thanks to advancements in broadband access.

“For more than 20 years, Noble Systems has been at the heart of the contact center industry's growth and evolution,” said ATA Interim President Robert Kobek. “Jim Noble and his team have delivered software solutions for thousands of companies representing hundreds of thousands of American workers. The solutions Noble Systems provides allow contact centers to more fully utilize the broadband vehicle and we're proud that Jim was able to join us at the event.”

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About the jobs4america Coalition

jobs4america is a coalition of forward-looking business leaders committed to creating jobs in America. With millions of Americans looking for work and new broadband enabled technologies transforming the way contact centers work, members of this new coalition are coming together to generate thousands of American contact center jobs. jobs4america members are also helping to identify and encourage other companies, big and small, to join us in this innovative campaign, with an overall goal to create combined 100,000 US jobs over the next two years. To learn more, go to www.jobs4america.net.

About Noble Systems

Noble Systems Corporation is a global leader in unified contact center technology solutions, providing innovative products since 1989. Every day, millions of customer contacts are made by agents at 4,000+ client installations worldwide using the award-winning Noble platforms for inbound, outbound, and blended communications. The scalable, integrated Noble solutions include advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit noblesystems.com.

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