

# Noble® Messenger EC

On-Demand Elastic Capacity for Broadcast Messaging

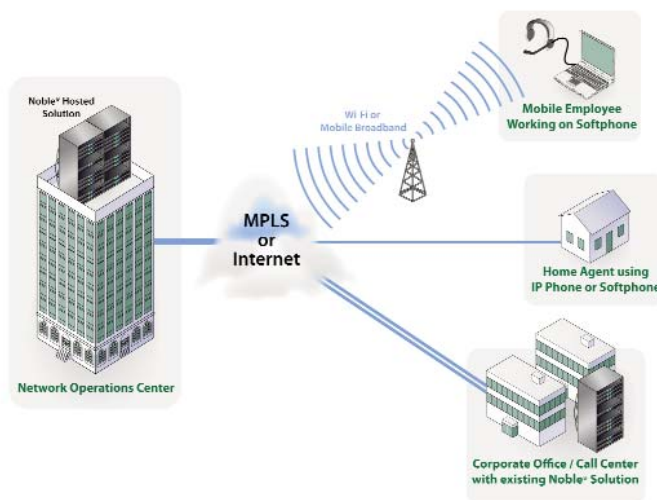
**Noble® Messenger EC** gives you instant access to broader bandwidth for your expanded broadcast messaging campaigns. Featuring our 'elastic capacity' architecture, Messenger EC allows you to easily manage changes in your outbound messaging programs, supporting volume spikes and peak periods with no additional on-site hardware and no new software requirements.

**Messenger EC** works with your existing Noble Messenger solution platform. With Messenger EC, you can expand your capacity when you need it, with fast on-demand deployment using the Manager tools you use everyday, without requiring you to buy or maintain new equipment or increase total lines to support your periodic volume increases and eliminating the need and expense for third-party messaging services. Noble provides the line capacity via our secure hosted messaging environment.

Noble's Communication as a Service (CaaS) offer gives you the flexibility of a 'right-sized' solution. You get the benefits of using our cloud-based telephony network while keeping the management of your Messenger campaigns in-house. You have complete control of your outbound broadcast campaigns using the **Noble Maestro** Manager toolset, from message management to list creation and assignment to results tracking and reporting.

Messenger EC offers you the reliability and stability of Noble's hosting data center. We have created an environment that optimizes system availability with maximum uptime and protects your data, with state of the art equipment and services. Our facilities features include:

- > Backup diesel generator, UPS power redundancy & redundant A/C systems
- > Multiple Carriers with disparate/redundant entry into datacenter
- > Multiple Voice (SIP) Gateways in order to provide rollover/failover
- > Servers equipped with Network Fault Tolerant NIC teams, redundant power & RAID arrays, with online backups for all equipment
- > PCI Compliant and SAS-70 Certified environment



- > 'Instant On' Line Capacity for Increased Messaging Volume When You Need It
- > No Additional Lines or Equipment to Buy or Maintain
- > Full Noble Messenger Functionality & Features, including Text to Speech, 'Patch Thru' to Agent & Self-Service
- > Easy to Use Setup & Management Tools for Fast Deployment with No Professional Services Setup Requirements
- > In-house Control of Your Campaigns
- > Complete Visibility & Results Reporting
- > View Additional Line Activity & Statistics
- > Limited Additional Training Time
- > Maintenance & 24 | 7 Support Included
- > Eliminates Third-Party Integration or Costs
- > Billed on Actual Usage of Phone Minutes