

PRESS RELEASE

For Immediate Release



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Noble Systems Books a Stay at ARDA's 2004 International Convention

Technology provider offers enterprise contact center solutions for resort and travel industry

Atlanta, GA – April 1, 2004: Noble Systems Corporation, a global provider of contact center technology solutions, will demonstrate its advanced technologies for contact center management at the American Resort Development Association's (ARDA) 2004 International Convention and Exposition.

Noble Systems offers powerful technology solutions that are ideal for the travel and resort industry to help increase contact rates, enhance efficiencies, and streamline program management. NSC's enterprise solution provides tools to manage telemarketing, customer service and reservations, and collections in one integrated package.

At the exhibition, Noble Systems will feature its contact center technology solution software. The Noble Systems suite delivers powerful features for managing inbound and outbound communications through universal queues. Clients can customize the system by selecting from a variety of options to meet their contact center needs. The system combines a blended contact management platform for phone calls, emails and web-based contacts with its advanced reporting, list management and personnel administration tools to provide users with a completely integrated multi-media communications solution. Highlights will include the solution's Management Suite, composed of the Dynamic Campaign Builder (DCB) and the Dynamic Campaign Reporter (DCR) modules for custom scripting, resource management, and real-time reporting.

The ARDA Convention & Exposition is the industry's premier event, charting new directions and providing the map for thousands of resort development professionals. The ARDA 2004 event takes place May 2- 6 in Las Vegas, NV.

About Noble Systems

Noble Systems Corporation (NSC) is a developer of contact center technology (ACD, predictive dialing, blended call processing, digital recording, IVR, CIM systems, email and web products). Based in Atlanta,

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GA, NSC is a part of the world's largest teleservices organization, with operations in over 30 countries. Founded in 1989, Noble Systems is the technology solution of choice for tens of thousands of agents, processing millions of calls each day, at client sites worldwide. The NSC solution manages multimedia inbound and outbound contacts, including voice, self-service, and email. For more information on this item or the company, contact Lee Allum at 1.888.8NOBLE.8 x538 or via email at lallum@noblesys.com, or visit Noble Systems online at www.noblesys.com.

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