

PRESS RELEASE

For Immediate Release



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Noble Systems Invites Clients to “Get More” at the SNUG 2008 Conference

Global leader in contact center software hosts annual Select Noble Users Group conference

Atlanta, GA – April 21, 2008: Noble Systems Corporation (NSC), a global provider of contact center technology solutions, presents the **2008 Users Group Conference**. The **SNUG Conference** will take place **May 12 - 14 in Atlanta, Georgia**. This year’s theme is “Get More”.

The SNUG 2008 Conference is hosted by Noble Systems. This year’s event brings together an exciting mix of business experts, entertainers, and industry leaders, including noted consultant and body language expert Tonya Reiman, American Teleservices Association CEO Tim Searcy, and Call Center Experts Tom Rocca and David Yoho.

The Users Group Conference focuses on it’s theme by showing users how they can “Get More” in the key areas of performance, productivity, flexibility, knowledge, and value. The Conference features training sessions, product development updates, and workshop tracks for users, operations, and information technology professionals. Attendees will learn about recent advancements in the Noble and Amcat product suites, discuss best practices for contact center operations, hear about, discover emerging contact center technologies and tools, and enjoy meeting with other users.

The Select Noble Users Group (SNUG) is designed to enhance the client’s investment in the Noble Systems contact center management solution. SNUG addresses current issues influencing the contact center industry as a whole, as well as focusing on specific issues that affect vertical markets. SNUG membership brings a variety of benefits to its members, including programs and events focused on building the relationship between Noble Systems and its clients. Membership in SNUG is included in the Noble Care® annual support and maintenance plans, and includes Noble Systems clients worldwide.

James K. Noble, Jr., President and CEO of Noble Systems, said “The SNUG conference brings our diverse contact center users together, giving them a forum to share ideas, learn from each other, discover new products, and provide feedback on our services. On this seventh anniversary of our conference, we are looking forward to welcoming our newest Noble clients, and we are excited to introduce Amcat users

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to the users group event. SNUG allows us to bring more value to our client base, as we work to continually expand and evolve the performance and service of the Noble solution.”

About Noble Systems®

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Tens of thousands of agents at 1,000+ client installations worldwide conduct business using the award-winning Noble® platforms for inbound/outbound/blended communications. The scalable, integrated Noble solution includes advanced ACD and predictive dialing; unified contact processing for voice, email, and web; and integrated IVR, digital recording, messaging, quality control/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble was the first vendor to offer an open, scalable, fully-distributed platform. For more information on this item or the company, contact Lee Allum at 1.888.866.2538 x538 (lallum@noblesys.com), or visit www.noblesys.com.

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