

PRESS RELEASE

For Immediate Release



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Noble Systems Names John Simpson as CTO – Collection Solutions to Target Advanced Solutions for the Collections Industry

Global contact center technology leader expands its state-of-the-art platforms for collections

Atlanta, GA – October 25, 2007: **Noble Systems Corporation (NSC)**, a global leader in contact center technology, announces the addition of **John Simpson** to the position of **Chief Technology Officer – Collections Solutions**. Mr. Simpson will add his leadership skills to NSC's experience in solution development to build new opportunities and to oversee the company's increasing presence within the collections marketplace.

John Simpson has more than 12 years of experience in the Collection industry, as both a technology vendor and as a technology user in collections environments. Prior to joining NSC, John served as Chief Technology Officer of Nationwide Credit, Inc., a global call center and receivables management firm, where he consulted with a variety of companies on ways to implement and improve performance using industry specific technology and on implementing industry security standards to protect consumers and clients. Previously, John worked as a consultant for Melita International, helping clients implement dialer technology into their operations and stream their process by means of automation. John is a known speaker in the collection industry and has spoken at such events as Credit and Collections, and Collections Technology Summit. John was honored in 2006 by *Collections Technology News* with the "2006 Collection Technology Excellence Award" for his dedication to the collection technology industry.



John Simpson

As CTO – Collections Solutions, Mr. Simpson will leverage his industry experience to focus on technologies that will aid many of the challenges facing collections organizations. "Today's collection businesses need tools that will keep their company in compliance and provide appropriate levels of security to meet PCI and ISO standards. In addition, Analytics Modeling and Efficiency tools to improve performance and agent productivity are growing in importance," states Simpson. "**Noble Systems** already offers many products for the collections market. I hope to refine Noble's offer and maintain it as the best solution on the market for debtor contact and receivables management."

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James K. Noble, Jr., President & CEO of Noble Systems, says, “**Noble Systems** has seen a significant growth in opportunities within the Collection marketplace, as these organizations demand new and innovative tools that deliver performance and help them face the challenges of security, globalization, customer satisfaction, compliance, and profitability. With John’s assistance, **Noble Systems** can leverage our award-winning **Noble™ Solution** and experience in delivering scalable, flexible contact center technology platforms to engineer new solutions directed to help the Collection industry meet these challenges and grow their businesses.”

About Noble Systems

Noble Systems Corporation (NSC) is a global leader in contact center technology solutions, providing innovative products since 1989. Tens of thousands of agents at client installations worldwide conduct business using the award-winning Noble platform for inbound/outbound/blended communications. The scalable, integrated **Noble™ Solution** includes advanced ACD and predictive dialing; unified contact processing; and integrated IVR, recording, messaging, quality/monitoring systems, scripting, and real-time reporting and management tools. Based in Atlanta, GA, Noble Systems was the first vendor to offer an open, scalable, fully-distributed platform. For more information, contact Lee Allum at 1.888.8NOBLE8 or visit www.noblesys.com.

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